

# SUBMERSE

## COURSE DESCRIPTIONS

### Master Class

#### AI-Driven Process Building

Learn how to design, accelerate, and optimize business processes using AI as your co-designer.

In this class, you'll discover how AI can transform the way processes are built—turning ideas, requirements, and plain-language descriptions into executable BPMN workflows.

#### AI-Powered Decision Prompting

Learn how to shape smarter, more consistent decisions using AI prompts as part of your automated workflows.

In this class, you'll explore how decision prompting uses natural language to guide AI-driven decisions at runtime. You'll see how well-designed prompts turn business intent, context, and rules into reliable decision outcomes—without writing complex code.

#### Intelligent Decisions Using Enterprise Knowledge

Unlock smarter, faster business decisions by leveraging the knowledge already stored in your organization.

In this class, you'll learn how to combine AI with your enterprise data to make decisions that are informed, consistent, and context-aware. By connecting decision logic to existing knowledge sources—like documents, databases, and past workflows—you'll see how AI can provide actionable insights directly within your BPMN processes

#### AI-Powered Attachment Processing

Transform the way your organization handles documents and attachments with AI-driven automation.

In this class, you'll learn how to automatically process, classify, and extract information from attachments—emails, PDFs, images, and more—without writing a single line of code. Using AI, you can route content, capture key information, and take action faster and more accurately than manual processes allow.

#### Operationalizing Decisions with MCP

Turn context-aware decision models into actionable workflows with Model Context Protocol (MCP).

In this class, you'll learn how to operationalize decision logic by connecting AI, business rules, and contextual data to live BPMN processes. MCP enables decisions to adapt dynamically based on the context—such as role, department, or real-time data—so that your automation is smarter, more consistent, and aligned with business goals.

#### AI-Assisted Decisions Rules

In this class, you'll discover how AI can enhance your existing decision rules—automating routine decisions, suggesting improvements, and helping teams design business rules. Whether you're managing simple approvals or complex workflows, AI-assisted rules ensure that creation acceleration and relevancy with organizational policies.

#### The New Deployment Experience

Say goodbye to deployment complexity and hello to intuitive, smarter, and more transparent application launches.

In this class, you'll explore the new deployment experience designed to simplify how business processes and applications go live. You'll learn how to deploy workflows seamlessly, manage environments effortlessly, and ensure your automation runs smoothly from design to production—without heavy technical overhead.

#### Turning Conversations into Role-Based Insights

Learn how to transform everyday conversations—calls, meetings, and messages—into actionable insights tailored to every role in your organization.

In this class, you'll discover how AI can extract key information from text and speech, presenting it in ways that matter for sales, project management, operations, and more. By understanding context and role-specific priorities, your team can make faster, smarter, and more informed decisions directly from the conversations you're already having.



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### Master Class *(continued)*

#### AI-Driven Process Insights

Unlock the hidden potential of your business processes with AI.

In this class, you'll learn how AI can analyze workflows, uncover inefficiencies, and reveal opportunities you might not see manually. By combining process mining with AI-driven recommendations, you can make smarter decisions, optimize operations, and accelerate outcomes—without needing deep technical expertise.

#### Leveraging SAP Connectors

Unlock the power of seamless integration with SAP. This class introduces how SAP connectors enable secure, efficient data exchange between SAP systems and external applications. Learn practical strategies to streamline workflows, improve system interoperability, and maximize the value of your SAP ecosystem through real-world integration use cases.

#### ProcessMaker Overview

Get a clear, practical introduction to ProcessMaker and how it empowers organizations to design, automate, and optimize business processes. This class explores core features, common use cases, and how ProcessMaker drives efficiency through low-code workflow automation and seamless system integration.

### Foundation Class

#### Applied Tutorial Project Showcase

Turn ideas into impact with the Applied Tutorial Project Showcase — where theory meets real-world execution. This showcase highlights hands-on projects that demonstrate practical problem-solving, creativity, and applied skills in action.

#### User Access Management: Accounts, Groups, & Permissions

User Access Management: Accounts, Groups, & Permissions is a practical, hands-on class designed to build a strong foundation in identity and access control. Learners will explore how user accounts are created, how groups simplify administration, and how permissions are assigned to ensure secure and efficient access to systems and resources.

#### Understanding Data Structures & AI-Driven Generation

Understanding Data Structures & AI-Driven Generation is a foundational class that connects core data organization concepts with modern AI capabilities. Students will learn how data structures shape performance, scalability, and efficiency, while exploring how AI systems use structured data to generate intelligent outputs.

#### Designing Decision Forms With AI

A hands-on class focused on creating intelligent, user-friendly forms that drive better outcomes. Students will learn how to structure decision-based forms, apply AI to guide logic and recommendations, and transform collected data into actionable insights.

#### Designing Business Process Flows

Designing Business Process Flows is a practical class focused on mapping, analyzing, and optimizing how work gets done. Learners will experience the Decisions Flow Designer first hand by configuring steps and use AI configured inputs

#### Designing Business Rules with AI

Designing Business Rules with AI is a focused class that teaches how to define, manage, and automate decision logic using artificial intelligence. Learners will explore how business rules translate policies into consistent actions, and AI assisted rule creation.



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### Foundation Class *(continued)*

#### **Building Task-Based Approval Processes**

Building Task-Based Approval Processes is a practical class centered on designing clear, efficient approval workflows that keep work moving while maintaining accountability. Learners will discover how to structure tasks, define approval paths, and manage exceptions to reduce delays and errors. Through real-world examples and hands-on concepts, this class equips students with the skills to build scalable approval processes that support compliance, transparency, and timely decision-making.

#### **Process Data Reporting & Insights**

A practical class focused on turning operational data into meaningful intelligence. Learners will explore how to collect, organize, and report on process data to uncover trends, measure performance, and identify opportunities for improvement. By combining clear reporting techniques with actionable analysis, this class builds the skills needed to transform raw process data into insights that drive smarter decisions and continuous optimization.

#### **Creating Actionable Dashboards and KPIs**

A hands-on class designed to help learners transform data into clear, decision-driving insights. Students will learn how to define meaningful Key Performance Indicators (KPIs), design intuitive dashboards, and present information in a way that highlights trends, opportunities, and risks. By combining practical visualization techniques with strategic analysis, this class empowers learners to make data-driven decisions that truly impact business performance.

#### **AI-Driven Decisions, Made Simple**

is a practical, beginner-friendly class that demystifies how artificial intelligence can support smarter decision-making. Learners will explore the AI features with the Decisions platform.

### Working Lunch Topics

#### **ExpressAbility AI-BUILDER**

Working Lunch demonstration that introduces learners to creating intelligent solutions. The AI-BUILDER solution shows more ways AI can be utilized with Decisions.

#### **Emprise AI Integration Orchestration with Conduit**

Working Lunch demonstration that shows integrations to AI, and auto populating mappings for faster data connection and transformation