

Colosa and BitRock partner to simplify installation for ProcessMaker open source business process management software

- BitRock's custom Windows installer for ProcessMaker guides users through installation in minutes -

Cambridge, MA and San Francisco, CA – March 13, 2008 – Colosa, a developer of business process management (BPM) software that enables small and medium enterprises (SMEs) to simplify workflow through the automation of paper-based processes, has incorporated a Windows installer in its ProcessMaker software to ensure simple implementation for users of the Microsoft operating system.

The installer has been provided through a partnership with BitRock, a recognized leader of custom open source stacks. BitRock provides tools and services to numerous open source and proprietary independent software vendors to enable them to integrate, package, install and update their software.

ProcessMaker is a commercial open source business process management and workflow software solution designed for small and medium enterprises that enables rapid design and automation of business processes including all involved web forms, output documents, user roles, 3rd party system integrations, and routing rules. It is web-based, SOA, and simple to use. It is used by private and public organizations that require automation of document-intensive, approval-based processes within operations, finance and human resources.

ProcessMaker is user-friendly, and the addition of BitRock's Windows installer to both its enterprise and open source versions means that new users who choose the Microsoft Windows operating system version will be up and running within minutes. ProcessMaker OSS v. 1.0 is available for download at www.sourceforge.net/projects/processmaker

BitRock's custom installer includes an installation wizard that guides ProcessMaker users step-by-step through the configuration process. All the dependencies needed to run ProcessMaker are bundled in the easy-to-install BitRock WAMP (Windows/Apache/MySQL/PHP) stack, including Apache 2.2.8, PHP 5.25, and MySQL 5.0.

"Small and medium enterprises have a need for efficiently managing their workflow, a problem we address with a very different approach to business process management, a technology that is traditionally viewed as complex and difficult to install. The widespread use of Windows and the need for small business users to have simple installation of software, combined with BitRock's expertise, meant that this was a good technical and business decision," said [Brian Reale](#), CEO of Colosa.

Erica Brescia, CEO of BitRock added, "As firm believers in the value of open source technologies, we understand the difficulties that often come up adopting open source in smaller enterprises. By having an easy-to-use installer, it decreases the total cost of ownership so that non-experts can quickly install and use ProcessMaker. Many business process management software offerings are too costly for SMEs, or too complex for them to implement. Colosa's ProcessMaker is the ideal solution for any small business that wants to automate business processes."



About Colosa

Colosa is a developer of software solutions that enable companies to simplify workflow through the capture and automation of business processes.

The company's flagship product, ProcessMaker (www.processmaker.com) is available in two versions, a free open source application called ProcessMaker OSS and an Enterprise version called ProcessMaker Enterprise. Both enable SMEs to automate document intensive, approval-based processes across systems including finance, HR and operations. ProcessMaker is an AJAX enabled, SOA, web-based application that allows users across single and multiple sites to create and share workflows, customize forms, manage processes, and enhance reporting. ProcessMaker OSS is available for download at <http://sourceforge.net/projects/processmaker/> and both versions are available at www.processmaker.com.

Colosa was founded in 2000 and has customers in local and central government, retail and finance. Colosa is based in Cambridge, Massachusetts with offices in Coral Gables, FL; La Paz, Bolivia; and Lima, Peru. For more information visit www.colosa.com

About BitRock

Founded in 2003, BitRock is a privately held software company with offices in Seville, Spain and San Francisco, USA. Drawing from the professional experience of its employees, which spans Silicon Valley, Europe and Southeast Asia, BitRock develops multiplatform installation and management tools. BitRock's clients range from large corporations and governments to independent software vendors and educational institutions, as well as the leading commercial open source companies.

Please visit www.BitRock.com for additional information.